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## WinterGreen *Impact*

# Web Services Cloud Market Share Analysis: Market Shares, Analysis, and Index, Worldwide, 2006 to Current, Quarterly

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Web Services Cloud providers offer dynamic access to worldwide computing resources. Dedicated and shared resources are available and priced on a per use basis. This is for managing data and websites while retaining ownership. The data is hosted on shared resources to reduce costs, increase reliability, and increase server utilization.

The cloud market has not evolved in line with the traditional Infrastructure as a Service (IaaS) infrastructure, Platform as a Service (PaaS) platform, and Software applications as a Service (SaaS) services definitions that were used early on to define this market. Instead we now have Web Services Cloud, and Application Services Cloud (the traditional SaaS), and Networking and Hardware Cloud. The Web Services Cloud is one that permits fast and flexible dynamic access to worldwide computing resources.

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**Market Share** **1<sup>st</sup> worksheet**

Tables of yearly and quarterly market share revenue of each company in this sector

**Chart Yearly** **2<sup>nd</sup> worksheet**

Graph of yearly market share revenue of each company in this sector

**Chart Quarterly** **3<sup>rd</sup> worksheet**

Graph of quarterly market share revenue of each company in this sector

**Methods** **4<sup>th</sup> worksheet**

Market segment definition, methodology, and about WinterGreen Research text

**Market Analysis** **5<sup>th</sup> worksheet**

Text describing analysis of the market share revenue and market share index which discusses strengths and weakness of market participants

**Market Index** **6<sup>th</sup> worksheet**

Table and Graphs of yearly market share index which shows the percent growth of the companies since 2006. Table of quarterly market share index is also presented.

**Company Profiles**

**7<sup>th</sup> worksheet**

Text describing the strengths and challenges of each company described in market segment.