
WinterGreen Impact

Residential Security Monitoring Recurring Revenue: Market Shares, Analysis, and Index, Worldwide, 2006 to Current, Quarterly

Home security monitoring services offer basic and enhanced services to homeowners. Basic security services have wired and wireless sensors installed on windows and doors to detect unauthorized and forced entry. The sensors trigger alarms that notify a central station that then notifies the homeowner and the police if appropriate. Services operate 24/7, even during power failures, and can contact the fire and paramedic units. Revenue reported herein is for the ongoing monitoring service.

High end home security monitoring services offer video surveillance. Mobile security solutions allow managing the security system from electronic devices. Personal emergency response may be part of the security package, where medical help can be summoned if needed. Energy management, environmental hazard monitoring, warning of water pipe bursts, and flooding generate alerts as wireless sensors trigger alarms that notify a central station. As with the basic service packages, the hardware is a large upfront cost that the customer initially pays only a small fraction of. Ongoing monitoring service is the recurring monthly revenue (RMR) that the companies receive. Thus, customers must be maintained for long periods of time to generate profits on each customer. Customer service and automatic payment methods are important for the profit margins of each company. Thus, maintaining customer is the most important part of this business.

Analysis can be customized by location and type of facility, such as residential, small business, or commercial. In the US additional breakdown of the revenue is offered by metropolitan statistical area (MSA). This edition of the index is limited to residential revenue from US dwellings. Residential monitoring includes single family and multifamily dwellings, but not small business. Analysis of additional regions worldwide or alternate type of facility can be provided upon request.

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Market Share **1st worksheet**

Tables of yearly and quarterly market share revenue of each company in this sector

Chart Yearly **2nd worksheet**

Graph of yearly market share revenue of each company in this sector

Chart Quarterly **3rd worksheet**

Graph of quarterly market share revenue of each company in this sector

Methods **4th worksheet**

Market segment definition, methodology, and about WinterGreen Research text

Market Analysis **5th worksheet**

Text describing analysis of the market share revenue and market share index which discusses strengths and weakness of market participants

Market Index

6th worksheet

Table and Graphs of yearly market share index which shows the percent growth of the companies since 2006. Table of quarterly market share index is also presented.

Company Profiles

7th worksheet

Text describing the strengths and challenges of each company described in market segment.

Market Forecast

8th worksheet

Table of yearly market share forecast in this sector from 2014 to 2022 with percentage growth rate.

Chart Market Forecast

9th worksheet

Graph of yearly market share forecast in this sector from 2014 to 2022.

Raw Data

10th worksheet

Flat file of raw data formatted for the formation of Pivot Tables or Import to Program of Choice.