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## WinterGreen *Impact*

# Application Lifecycle Management (ALM) Software Market Share Analysis: Market Shares, Analysis, and Index, Worldwide, 2006 to Current, Quarterly

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Application lifecycle management (ALM) provides governance, development, and maintenance for application software. Requirements management, software architecture, programming, testing, change management, continuous integration, project management, and release management are fundamental to lifecycle management. Modern software development processes are complex

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**Market Share** **1<sup>st</sup> worksheet**

Tables of yearly and quarterly market share revenue of each company in this sector

**Chart Yearly** **2<sup>nd</sup> worksheet**

Graph of yearly market share revenue of each company in this sector

**Chart Quarterly** **3<sup>rd</sup> worksheet**

Graph of quarterly market share revenue of each company in this sector

**Methods** **4<sup>th</sup> worksheet**

Market segment definition, methodology, and about WinterGreen Research text

**Market Analysis** **5<sup>th</sup> worksheet**

Text describing analysis of the market share revenue and market share index which discusses strengths and weakness of market participants

**Market Index** **6<sup>th</sup> worksheet**

Table and Graphs of yearly market share index which shows the percent growth of the companies since 2006. Table of quarterly market share index is also presented.

### Company Profiles

7<sup>th</sup> worksheet

Text describing the strengths and weakness of each company described in market segment.